



TWELVE LIONS FILM FESTIVAL
SPONSORSHIP OPPORTUNITIES

SEP 28 THRU OCT 1

\$10,000 – EXECUTIVE PRODUCER

- Your pre-recorded message shown on screen throughout the 4-day festival
- Name on Kentucky Theatre marquee for 4 weeks prior to event
- Name/logo on screen for 4 weeks prior to event
- Name/logo placement in all marketing prior to the festival
- 6 seat-side tables for 2 at opening night party and film premiere
- 12 4-day festival passes
- 24 drink tickets for the opening night party and film premiere

\$7,500 – PRODUCER

- Name/logo on screen for 4 weeks prior to event
- Name/logo placement in all marketing prior to the festival
- 5 seat-side tables for 2 at opening night party and film premiere
- 10 4-day festival passes
- 20 drink tickets for the opening night party and film premiere

\$5,000 – DIRECTOR

- Name/logo on screen for 3 weeks prior to event
- Name/logo placement in all marketing prior to the festival
- 4 seat-side tables for 2 at opening night party and film premiere
- 8 4-day festival passes
- 16 drink tickets for the opening night party and film premiere

HELP US LAUNCH LEXINGTON'S FIRST INTERNATIONAL FILM FESTIVAL

**SEP 28
THRU
OCT 1**

TWELVE LIONS FILM FESTIVAL, the latest project of The Kentucky Theatre, is a four-day event showcasing quality independent film from around the world. Through film premieres, workshops, panels, and networking events, we aim to further the careers of emerging filmmakers and to deepen the film lover's appreciation of cinema in all its richness and diversity.

We founded **Twelve Lions Film Festival** to celebrate the art of film, encourage emerging filmmakers, challenge and entertain film lovers, and support Kentucky's growing film industry.

We invite you to become a sponsor of **Twelve Lions**. With six sponsorship levels, we're hopeful one will work with your charitable-giving budget or as a thank-you to your staff or clients. Each level earns you benefits, including event tickets, priority seating, and exposure for your organization in our event marketing. Please consider helping us launch Lexington's first and only international film festival.

\$2,500 - SCREENWRITER

- Name/logo on screen for 2 weeks prior to event
- Name/logo placement in all marketing prior to the festival
- 3 seat-side tables for 2 at opening night party and film premiere
- 6 4-day festival passes
- 12 drink tickets for the opening night party and film premiere

\$1,000 - ASSISTANT DIRECTOR

- Name/logo on screen for 1 week prior to event
- Name/logo placement in all marketing prior to the festival
- 2 seat-side tables for 2 at opening night party and film premiere
- 4 4-day festival passes
- 8 drink tickets for the opening night party and film premiere

\$500 - CINEMATOGRAPHER

- Name/logo on screen for 1 week prior to event
- Name/logo placement in all marketing prior to the festival
- 1 seat-side table for 2 at opening night party and film premiere
- 2 4-day festival passes
- 4 drink tickets for the opening night party and film premiere

SPONSOR BENEFITS COMPARISONS

Benefits	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Pre-recorded message on screen throughout festival	✓					
Name on marquee 4 weeks prior to festival	✓					
Name/logo on screen 4 weeks prior to festival	✓	✓				
Name/logo on screen 3 weeks prior to festival			✓			
Name/logo on screen 2 weeks prior to festival				✓		
Name/logo on screen 1 week prior to festival					✓	✓
Name/logo in all marketing	✓	✓	✓	✓	✓	✓
Seat-side table for 2*	6	5	4	3	2	1
Festival passes	12	10	8	6	4	2
Drink tickets	24	20	16	12	8	4

*based on availability

CONTACT

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WHY "TWELVE LIONS"?

Lions can be a handful, so why did we name our festival after a dozen of them? We considered lots of names and then remembered a trivia question about our theater we'd used during an event:

"How many lions are there in The Kentucky Theatre's front lobby?"

There are indeed 12 lions. Never fear, they aren't roaming freely but instead, two gold lions appear in the plaster friezes over all six doorways in the foyer of our 100-year-old Beaux Arts-style cinema. We really like the idea of honoring the theater's architecture and history in this fun and memorable way.

